



# WHY SHOP ESTATE SALES WITH POOF?



*Experience an Exceptional Estate Sale Every Time  
- What Sets Poof Apart*

**Professionally executed** - Each one of our estate sales is operated by our team of trained professionals and is put together in a way that highlights what each unique home has to offer. With background knowledge in the industry as a whole, as well as retail, interior design, and marketing, we are able to make each experience with Poof unique and fun to shop.

**Well-curated** - When our customers shop with us, it is our goal to ensure that what they came for was both easy to find and that their shopping experience as a whole was excellent. By curating our sales and grouping similar items together we are able to bring a retail feel to the resale world - and our sales stay fresh through to the last hour. You won't find that anywhere else in Metro Detroit.



**Price sharing and planning before you shop** - We believe that knowledge is power. The more you know about an item before you attend our sale, the more confident you can be in purchasing it. No matter the item, we will share pricing, condition, and location in the home before we open the doors to the public so you can plan ahead of time.

***Tip:** We also take payment over the phone. If you see an item you like in our sale listings but can't make it during sale hours, we've got you covered. Call 248-955-3082*

**Pricing with the customer in mind** - We price each estate sale with two goals in mind: to make the most we possibly can for our client and to make the customers experience fun and enjoyable. Our pricing team is trained to find that perfect price just for you. If you ever attend a sale of ours where something is marked too high, simply let us know and we will see what we can do for you.

**Item testing and education** - We want to make sure you know what you are buying. We test all electronics, the functionality of almost all of our products when it is applicable and our advertisements include the condition of items as well. We take it to the next level by understanding what each item is and how it works to better educate our customers.

**Excellent customer service** - We believe that excellent customer service should not stop at the door. Often companies do everything they can to get you to the sale but once you arrive they fall flat on treating you like the valued customer you are. Know that we appreciate every guest- a difference you can feel when you shop with us.

Here are a few ways we elevate the customer service you experience at our sales:

- **We have staff in each area of the home** - You can ask questions about the items you are interested in. We can also carry your items to our holding area for you and we provide you with any assistance you may need.
- **We help you carry your items to the car** - We know you can't always have someone there to help you, we've got you covered.
- **Our staff is trained** - This means they know the provenance of the items in each sale and they can provide you with additional information about each item.
- **We care** - We work hard to make sure that your shopping experience with Poof! is always satisfactory.



**JOIN OUR FACEBOOK GROUP**  
**@PoofOnlineEstateSales**

Be on the lookout for our event schedules in our Facebook group which will list the days and times of categories you can expect for each home we feature.

*Tailoring Estate Sales  
Like They Were Made  
Just for You*

**poofestateservices.com**  
**248.955.3082**